# Mapping and Impact of Digital Learning Tools Designed to Support Engineering Pre-Transfer Students

## Dr. Kristin Kelly Frady, Clemson University

Kristin Frady is an Assistant Professor and Founding Program Director of the Human Capital Education and Development Bachelor of Science with a joint appointment between the Educational and Organizational Leadership Development and Engineering and Science Education Departments. Her research focuses on innovations in workforce development at educational and career transitions emphasizing twoyear college and secondary STEM and career education, educational innovations, and the middle skill workforce which has resulted in over 110 publications and presentations. Kris has written and been awarded 24 federal and foundation grants totaling over \$17.7 million including the National Science Foundation's prestigious early CAREER award. Kris has also led development of nationally adopted digital learning and training tools for technician education including virtual reality tools, e-learning modules, and iBooks.

### Randi Sims, Clemson University

Randi is a current Ph.D. student in the department of Engineering and Science Education at Clemson University. Her research interests center around undergraduate research experiences using both qualitative and quantitative methodologies. Her career goals are to work as an evaluator or consultant on educationally based research projects with an emphasis on statistical analyses and big data.

1 2

# Mapping and Impact of Digital Learning Tools Designed to **Support Engineering Pretransfer Students**

#### Abstract 3

Many websites and digital tools have emerged to support pretransfer students. However, there is 4

- little understanding of the perception of availability and accessibility of these digital tools. This 5
- gap is even wider for engineering transfer contexts. Since engineering students transfer 6
- differently and need more preparation, more needs to be known about engineering pretransfer. 7
- This qualitative study of elite interviews, guided by transfer student capital theory, integrates 8
- data from interviews with transfer experts and researchers, an analysis of literature, and an 9
- Internet search. The three themes emerging from this data highlight (1) the importance of 10
- accessible, accurate, and utilizable information; (2) the need for tools and resources developed 11
- for transfer students; and (3) the lack of digital resources for engineering transfer contexts. This 12 study provides an expansive list of digital transfer tools and identifies ways to improve upon and
- 13 expand these existing resources, especially into engineering education contexts.
- 14

#### **Keywords** 15

Digital tools, engineering transfer, transfer student capital, two-year college 16

#### Introduction 17

Engineering students transfer differently and benefit from more pretransfer preparation, yet 18

existing research does not provide adequate understanding of how to increase engineering 19

- transfer success [1]. Engineering transfer students whose curricular pathways are more rigid and 20
- sequenced need and rely on information networks and infrastructures to support successful 21

transfer [2]. Although resources and advising differ among institutions, transfer students bear the 22

- primary responsibility for identifying and understanding transfer information [3]. Yet, 23
- information asymmetries confound transfer pathways and create problems for students including 24
- difficulty finding information and fragmentation where information is spread across multiple 25
- webpages, individuals, and documents [4]. Digital tools supporting information gathering for 26 transfer students are beginning to emerge from some of the most innovative institutions in higher
- 27 education; however, no broad list of the digital tools exists in research or otherwise. 28
- Development of such a list would help to reduce information asymmetries support reduction of 29
- an equity gap for students transferring in engineering [4]. Further, examination of the most 30
- recommended and effective digital tools for the ability to go beyond the transfer acceptance of 31
- specific courses and technical entrance requirements (where most tools typically stop [5]) to 32
- include strategies and tools for improving transfer success, especially in pretransfer stages would 33
- create value for transfer students and their network, faculty, staff, and administrators. An added 34
- bonus would be identification of the rare resources which address the empirically identified 35
- constructs in the transfer student capital theory that have been proven to enhance transfer student 36
- success [6]. Thus, the purpose of this study is to identify and gain deeper understanding of the 37
- digital tools available for transfer student success and their current utilization in engineering 38
- transfer. Lanaan's theory of transfer student capital, which conceptualizes the assets and 39
- strengths unique to transfer students as forms of capital, guided this study [7], [8], [9], [10]. 40
- Because of their unique expertise and knowledge of a vast array of information resources this 41

qualitative study of elite interviews integrates data from leading transfer experts and researchers 42

nationwide, a literature review of digital transfer tools, and an Internet search of transfer digital 43 tools. The following research questions directed this study: 44

- RQ1: What are the most recommended, effective, and/or exemplar digital transfer tools 45 which exist to support two-year college pretransfer or, specifically, engineering transfer 46 students? 47
- RQ2: To what extent to the recommended digital transfer tools go beyond identification 48 of course articulation and technical entrance requirements to include additional transfer 49 information and support? 50
- Findings increase awareness of leading digital transfer tools which can impact transfer student 51 capital and provide insight to support transfer students and reduce information asymmetries. The 52 research and practical implications of this research list and identify current digital transfer tools, 53 identify gaps for needed research and development, and highlight best practices for developing
- 54 digital learning and information resources for engineering transfer success.
- 55

#### **Background and Literature** 56

- Transfer Student Friction Points: Transferring from a two to four-year institution presents unique 57
- challenges to Science, Technology, Engineering, and Mathematics (STEM) undergraduates. For 58
- instance, engineering students are subject to rigid course requirements that are not easily 59
- substituted, creating complications throughout the transfer process [1]. In addition, transfer 60
- students have the added difficulty of navigating unspoken rules (hidden curricula) for two 61
- institutions, the transfer, and the receiving [1], [11]. Issues with communication between 62 institutions further exacerbates these pressures as students may be unclear on which courses will
- 63 transfer, the financial implications of transferring, and the general process of transfer [12], [13]. 64
- Supports for Transfer Students: Recent focus in engineering transfer has shifted focus away from 65
- barriers and friction points, and onto supports available for these students. Studies on transfer 66
- students have identified clear communication and support from both the receiving and transfer 67
- institution as critical components to student success [12]. These supports and communication can 68
- originate from advising on both sides of the transfer process from advisors who understand 69
- transfer-specific needs [5], [14], [15], [16]. Supports may also originate from faculty or staff at 70
- either institution, as well as peers or peer mentors [7], [15], [17], [18]. Additional avenues of 71 social or academic support may also be provided through involvement in student learning 72
- communities and engineering organizations [5], [7], [18]. Communication for pre and post 73
- transfer students also often comes in the form of digital communication. While "traditional" 74
- digital supports simply involve institutional websites with transfer information, calls for more 75
- comprehensive tools for transfer students have led to the development of new and innovative 76
- transfer-specific tools. 77

#### **Theoretical Framework** 78

- 79 The transfer student capital theory identifies components and constructs of various forms of
- student and higher education knowledge, resources, and information to help make students more 80
- successful before, during, and after the transfer process. The theory integrates notions of various 81

- 82 known forms of capital which is designed to increase transfer student success [9]. This theory
- 83 integrates prior research utilizing the various forms of capital including community and cultural
- 84 wealth, experiential capital, social capital, human capital, and many others as lenses for
- examining transfer students [5], [8], [19], [20], [21], [22]. One of the most significant strengths
- of the theory is the use of capital through a cultural and social lens which facilitates an assets-based approach which focuses on identification of factors and assets that contribute to transfer
- student success. This is significant because much of the prior published transfer student research
- 89 frames discussions through deficit frameworks which assume that disadvantaged and
- 90 underrepresented students are lacking in qualities, experiences, and knowledge needed to be
- successful in the transfer process [22], [23], [24]. The theory of transfer student capital suggests
- that students with higher transfer student capital are more likely to successfully transfer and
- 93 experience higher levels of post-transfer success. Constructs of this theory include academic
- <sup>94</sup> advising experiences, perceptions of the transfer progress, experiences and collaboration with
- 95 faculty at the two-year institution, learning and study skills, faculty and staff validation, financial
- <sup>96</sup> knowledge, motivation and self-efficacy, and social support [7], [8], [9], [21]. Understanding
- 97 these components and how they work together helps to describe how students accumulate
- 98 knowledge and skills to navigate the transfer process [9].

# 99 Methods

- 100 To understand the existence, perception, availability, and engineering nuances of transfer support
- 101 tools and digital transfer support tools, the research team conducted semi-structured "elite
- 102 interviews" with transfer experts. These experts included executive leaders at national-level
- 103 higher education organizations and internationally recognized scholars and researchers in the
- 104 transfer student field. Elite interviews have the advantage of providing researchers with valuable
- 105 perspectives and unique knowledge from individuals with powerful positions and privileged
- 106 perspectives [25], [26]. However, gaining access to elites can sometimes be challenging and,
- 107 given their position, it is sometimes more difficult to gain a full picture when researching more
- 108 politically sensitive and/or controversial topics [27]. For this reason, utilizing triangulation with
- 109 multiple data sources can provide greater research validity [28], a fuller picture of the
- 110 phenomenon being investigated, corroboration for initial findings, and incorporate additional
- 111 information from what single elite interview sources may provide [29]. Triangulation in this
- 112 study was achieved through use of multiple methodologies which in addition to the elite
- interviews included an analysis of peer reviewed published literature and an Internet search. The analysis of literature performed for this study built on a previous systematic literature review on
- 115 transfer student capital in STEM education which included analysis of 149 articles [6].
- 116 <u>Participants</u>: The elite interviewees were identified through development of a comprehensive list
- 117 of leading transfer student organizations and research centers naming executives and top leaders
- 118 at each organization. Next, researchers in the field were identified. Researchers who had
- 119 developed or enhanced key transfer theories (i.e. transfer student capital) or instruments, who
- 120 had received multiple citations were also included in the list. This list was reviewed by several
- 121 other researchers in the field to ensure its completeness. After expert review, a few new
- recommendations were added. In total, this list of elite leaders included 12 transfer experts who
- were invited to participate in interviews. The elite interviewees who participated in these interviews were asked to identify other elite experts to participate in the study. From this
- 125 snowball sampling approach, 7 additional elite leaders were added to the list. Of this list, 11 elite

- 126 leaders and researchers participated in this study. Of the participants 1 was male and 10 were
- 127 female. Titles of participants included Executive Director, President, Research Director,
- 128 Associate Vice President, Dean, Professor, and Director.

Procedure: Consistent with elite interview methodology, prior to developing interview protocols 129 130 and conducting interviews, elite leaders and elite leader organizations and backgrounds were 131 researched [25], [27]. Interviews were semi-structured and the protocols contained questions grouped into three general categories designed to (1) gain additional background information and 132 understanding of the elite interviewees expertise and their organization, (2) information on assets 133 and barriers facing engineering transfer students, and (3) transfer tools and digital transfer tools. 134 For the purpose of this study the research team focused primarily on findings from the third 135 category. Thirty-minute interviews were conducted and transcribed via Zoom. Following 136 interviews, the transcripts were cleaned which also provided the researchers with additional data 137 familiarization. After transcripts were cleaned, they were imported into MAXQDA2020 for 138 analysis and gender-neutral pseudonyms were assigned. Next, the literature articles were 139 analyzed in MAXQDA2020 where any information regarding transfer tools and digital transfer 140 tools was coded. Finally, to ensure that any other popular, well-known, or other public tools were 141 included in the study, an Internet search was conducted. Given the size and scope of a search for 142 online tools, a systematic search was not possible, however, targeted searches on transfer tools 143 were done. 144

Analysis and Data Mixing: General inductive analysis of the elite interviews provided the 145 primary data for this research study. Initial inductive codes identified included recommendations 146 for technology, interactive tools, non-interactive online resources and websites, model or best 147 practice, student support, and suggested resources and contact. Codes were then grouped into 148 primary themes. From the data set containing the literature, codes pertaining to transfer tools 149 150 were identified as digital resources, institutional information sharing, institutional engagement, institutional tools increasing transfer student capital, and student support and advising building 151 transfer student capital. Following coding of both the interview and article data sets, lexical and 152 extended lexical searches were conducted to ensure all pertinent information had been identified. 153 154 Further, all resources and tools identified in the interviews and literature were researched on the Internet to further explore the tools. Finally, implementation of multi-method triangulation 155 allowed the research team to analyze the convergence and divergence of findings between the 156 data sets. Using a procedural triangulation approach, the three data sources were individually 157 analyzed, then combined and compared for similarities and differences, next specific questions 158 or gaps found in one data source were systematically searched in the other data sources for clues 159 and additional information, and finally the integrated information was utilized to establish a final 160 set of themes emerging from the data [30]. 161

# 162 Findings

163 <u>Elite Interviews:</u> The findings from the elite interviews were grouped into two primary areas:

164 interactive digital tools, and noninteractive tools. It was generally agreed by the participants that

the use of technology to support vertical transfer students was beneficial and could give them

access to more information and resources. However, one interviewee, Peyton, a director for a

167 national organization, noted that while technology is an asset, caution must be used to ensure it

168 does not become a barrier to populations of students:

169 "In [this] moment, in time, where there is where technology is exploding, there's

- so many different technological solutions that can be applied to this. I think the
- challenge is applying it and implementing it in the right way... it can also be ... a
- barrier... for students... But I think, when done and used and implemented
- 173 correctly, I think there is a huge possibility for technology to be helpful."

174 Interactive Digital Tools - For this study, interactive digital tools are digital tools that adapt to

and/or provide personalized information to students based on the information that they input.

176 Many of the tools discussed were degree planning and degree audit tools. Most of these types of

177 tools are local solutions, homegrown by institutions and systems. Peyton, a national organization

178 director, identified a digital degree planner, part of a guided pathway, created by the California

State University System (<u>https://www.calstate.edu/csu-system/why-the-csu-matters/graduation-initiative-2025/closing-the-equity-gap/Pages/access-to-a-digital-degree-planner.aspx</u>). The

180 initiative-2025/closing-tite-equity-gap/1 ages/access-to-a-digital-degree-plainter.aspx). 181 website describes this tool as "a personalized, app-based tool that prepopulates degree

requirements and course-taking options offering students real-time, semester-by-semester

planning for registration and degree completion"[31]. Two other participants (one a scholar and

184 one a national organization director), identified a similar tool developed by the Virginia

185 Community College System called the Transfer Virginia Portal

186 (https://www.transfervirginia.org/). This portal contains a wealth of transfer information for the

187 60 colleges and universities participating in statewide transfer pathways. This portal contains

188 web resources in several categories: About Transfer VA, Transfer Steps, and Transfer Tools

189 (<u>https://www.transfervirginia.org/degrees/transfer</u>) an interactive portion which allows students

190 to identify equivalent courses at transfer receiving institutions. This area also allows students to

191 check credits and explore careers through a connection to O\*NET.

192 Three participants (two scholars and deans and one a senior executive of a regional

193 organization), identified a resource developed by South Carolina called the South Carolina

194 Transfer and Articulation Center or SCTRAC (https://www.sctrac.org/). This portal contains

195 similar information to that of the Transfer Virginia Portal. This portal contained links to all

196 participating institutions (29), a search for articulation agreements (PDF documents of university

197 website screenshots), a database to search for courses that may transfer to particular institutions,

198 a link with information and four guided steps on planning a transfer. Additional tools allowed

199 students to search for exam equivalencies, college profiles and programs, and a transfer event

200 calendar (which contained no events).

201 Another participant, Parker, a senior executive of a national research organization, further

202 discussed the websites that many institutions have created or subscribe to similar the portals and

203 database systems which show course equivalencies. She explained however that these systems

became problematic because, "Sometimes you have to go hunt for it, which means that that's

where the advising piece comes in at both ends [two- and four-year institutions]. Somebody

206 needs to tell you to go hunt for it ...[and] if you dig hard enough on the institutional website, you

207 can find [it]." Interestingly, Sawyer, a participant representing a large top tier engineering

208 institution, "dreamed" of having an interactive tool but said instead students are left using a

209 "template of self-evaluation" which is paired with an explanation video.

210 Two directors of national organizations also identified additional portals and tools that were

211 under development. One discussed a request for proposals that was sent out in Florida to

education technology companies for building a transfer articulation application. The other

213 identified a project in Texas currently underway which was funded by the Gates Foundation to

fully map their degree plan through the four-year university electronically dynamic degree map.

215 Similarly, one of the participants mentioned that the State of Ohio is developing a centralized

216 system to serve as a one-stop-shop for all transfer students in the state.

There were several tools that participants discussed that were developed for use by students 217 anywhere in the United States. The first tool, identified by two participants (one dean and one 218 university director), is Curricular Analytics (https://curricularanalytics.org/), a free nationally 219 available resource, provides tools and data analyses which helps students to visualize curricula 220 and degree plans and analyze the impact on their student progress. This tool allows students to 221 input curriculum or a degree plan in CSV file format and then provides an interactive visualization, generates an analysis of the complexity of the degree and potential bottlenecks, 223 and provides 2-to-4 year articulation pathways. This tool allows students to simulate student 224 progress under various scenarios so that they may create the best degree plans and pathways. 225 Another tool, Edvisorly (https://edvisorly.com), a nationally available application for transfer 226 students, was identified by Peyton. Originally started in California, Edvisorly is an interactive 227 application which helps identify transfer opportunities, connect and build relationships with 228 admissions teams, plan courses for successful transfer, and supports a more seamless application 229 which can go to multiple universities. Universities partner with Edvisorly to increase national 230 awareness of the institution, access transfer applicants, engage directly with prospects, and 231 232 simplify student understanding of credit transfer through the use of the Edvisorly tools.

Finally, additional national level tools included cost credit calculators and financial estimators
 (<u>https://studentaid.gov/aid-estimator/</u>) and related college financial and cost information

(<u>https://studentaid.gov/aid-estimator/</u>) and related conege financial and cost information
 (<u>https://www.usa.gov/estimate-college-cost</u>). In reference to the use of these calculators for

(<u>https://www.usa.gov/estimate-college-cost</u>). In reference to the use of these calculators for
 transfer students, Avery, a director for a national organization, stated that the "...cost credit

calculators that are required by the Federal Government are for first-time full-time students.

- 238 They are not for transfer. They're not geared towards transfer students, and they are also not
- 239 geared towards part time enrollment." Avery went on to say that some individual institutions
- 240 have adjusted their federally required calculators to make them more transfer friendly tools but
- 241 when it is not required by the federal government then it becomes inconsistent between
- 242 institutions and lacks longevity of implementation. One organization identified and highlighted
- institutions were that had built credit calculators that supported transfer students. These
- 244 institutions included Florida International University (<u>https://transfer.fiu.edu/transfer-101/ted/</u>),
- 245 George Mason University (<u>https://admissions.gmu.edu/transfer/transfer/creditSearch.asp</u>), Old

246 Dominion University (<u>https://transfer2.odu.edu/equivalency/</u>), and Wilmington University

- 247 (https://www.wilmu.edu/transfer/collegetransfer.aspx).
- 248 Non-interactive Technology and Tools- The most referenced technology resources classified as
- 249 non-interactive (technology, tools, and resources that do not change and adapt to provide
- 250 personalized information and data for users) were websites. Quinn, a senior executive for a
- 251 national organization, stated:
- 252 "...we know that our transfer students get the majority of their information about
  253 destination institutions from the web. Second is friends and family. So, it's really
- important that institutions have taken a specific look at how their websites are

attracting, and adding value for transfer students, and there's a lot of complexitiesaround that."

257 Bailey, another senior executive for a national organization, felt that reducing complexities on the websites is important to ensure that students can and will find pertinent information 258 identifying the "three click rule" stating, "If I can't find it in 3 clicks ... then it's not overly 259 student friendly." However, beyond the ease of finding information, the quality of information, 260 especially where multiple institutions are involved, was a concern. Beck, a scholar in the field, 261 shared that, "We've collected data on where do advisors say students should get their information ...? And oftentimes what they suggest is the four-year institution's website is the best, most 263 accurate source." Beck further went on to explain, "Oftentimes the community college websites 264 are lagging in kind of the information being updated." 265

Finally, Peyton, a director for a national organization, discussed institutions which have had
success in using text message platforms engage with and nudge potential transfer students. These
higher-ed texting platforms are providing accurate information literally to students' fingertips
which may include answering admissions questions or advisor check-ins, send important
application reminders and scholarship information, encourage social media participation, and
send other important event and reminder information.

Analysis of Published Peer-Reviewed Literature: Like the elite interview findings, the literature 272 confirmed their discussions about how students find information citing transfer equivalency 273 guides, websites, and "people" sources of information as the most frequently used information 274 sources [12]. A few articles discussed the importance of the use of statewide virtual transfer 275 276 credit systems [5], [32]. For example, one institution specific transfer equivalency online platforms and applications developed for statewide use and provided TRANSIT at Iowa State 277 University (https://transit.iastate.edu) as an example [32]. Another study advocated for the 278 279 importance of institutions to provide accurate information and domestically develop systems, which could include a mixture of vendor supplied products, with information about course 280 enrollment, transferability, and other transfer specific information [33]. Next, a national level 281 interactive tool, Transferology (https://www.transferology.com), was identified in the literature. 282 Transferology is a nationwide network designed to help students identify transferability of course 283 credits, exams, and prior experiences such as military learning [13]. 284

Specific to websites, however, it appears that institutions have unintentionally disadvantaged 285 286 transfer students. One study suggested that two-year college students overwhelmingly prefer online research of transfer-related information but that many institutions frequently publish 287 curriculum guides and information for native students without providing transfer equivalencies 288 thus making the information more difficult for transfer students to locate than first-time students 289 [34]. Another study specifically examining websites found many information asymmetries (gaps 290 in information) in institutional website engineering transfer information. Concerns revolved 291 around the ability of students to navigate the complex structure of the websites to find pertinent 292 information, lack of up-to-date information, broken links, use of complex language around 293 policies or processes, and sites which contain no information specific to transfer [13]. 294

Other tools included online documents that were used by both students and institutional agents which included, "advising resources and handouts used by pretransfer advisors, websites and online resources maintained by the state higher education office, and websites maintained by

298 university transfer offices and transfer student" [5] (p. 39). There was also a stated need for more

online transfer resources including interaction with supportive institutional personnel [5], [15],

300 [35]. Also, several studies identified resources that were published online by the state systems

301 but found those resources to often be out of date or not specific to majors such as engineering

302 whose programs of study are more complex [5], [35].

Another category of virtual and online resources discussed in the literature included use of 303 virtual transfer fairs [36] and virtual orientations and transfer-related events designed to provide 304 access to students with family and work obligations that would limit in-person attendance [17]. 305 These virtual events provided students with curriculum plans, pre-transfer advising packets, 306 connections for pretransfer advising and development of other social supports and helped to 307 boost transfer student capital and self-efficacy for transfer and academic success. Another virtual 308 tool described in one article is the use of ePortfolios, facilitated by the CourseNetworking 309 (https://www.thecn.com/) platform, as a tool to identify work demonstrating core competencies 310 and proficiencies, and opportunities to reflect on previous associate level course learning and 311

self-assess their level of prerequisite knowledge required for future post-transfer courses [37].

313 Internet Search: National level websites and portals, similar to those identified by the elite

interviewees, can be found throughout the Internet. One example is CollegeSource

315 (https://collegesource.com/) which provides a one-stop-shop of tools and and access to higher

- education institutions (over 2,000) for transfer students. These tools include TES, the Transfer
- 317 Evaluation System, Transferology (a tool identified in the literate above [13]), uAchieve (an
- 318 academic planning system), and HigherEd Policy Central (a tool for researching and comparing
- 319 institutional policies). Another example, CollegeTransfer.net (<u>https://www.collegetransfer.net/</u>) is
- an online system developed by Academy One using ArticulatED which delivers state and
- 321 systemwide cloud-based solutions designed to reduce academic and economic impact of
- 322 transferability. This system provides transfer profiles, course equivalences, transfer agreements,
- 323 and information on programs, courses, and exams. The SCTRAC portal discussed above is built
- using this system. Finally, Common App (<u>https://www.commonapp.org/apply/transfer-students</u>)
  with its ability to support multiple college applications was identified as an online resource to
- support transfer students. General college search tools also appeared in the search for transfer
- tools. An example is the CollegeExpress (https://www.collegexpress.com/college/search/)
- 328 college search tool. Another example is a college ranking website, College Consensus
- 329 (https://www.collegeconsensus.com/resources/finding-a-school/tools-for-transfering/). The
- 330 Internet search also revealed another state-level portal, in this example California's official
- 331 course transfer and articulation system, ASSIST (https://assist.org/). A final tool that was
- 332 highlighted by an Institute of Higher Ed article as an innovative technology to improve transfer
- 333 success is Arizona State University's MyPath2ASU
- 334 (https://admission.asu.edu/apply/transfer/MyPath2ASU) [38].
- 335 Other national organizations provided information on websites. Some websites were primarily
- 336 student focused such as the Coalition for College
- 337 (<u>https://www.coalitionforcollegeaccess.org/transfer-student-resources</u>). And some such as The
- 338 Aspen Institute's College Excellence Program provided information and resources for both
- 339 students and institutions (https://highered.aspeninstitute.org/community-college-transfer/). Or

- 340 one designed for researchers and institutions such as TacklingTransfer
- 341 (https://tacklingtransfer.org/research-tools/).

### 342 Discussion and Conclusion

This study reveals a myriad of digital support tools developed to support transfer students. The 343 combination of these data sources revealed three basic themes: (1) the importance of accessible, 344 accurate, and utilizable information; (2) tools and resources must be developed specifically for 345 transfer students; and (3) the lack of digital resources tailored to engineering transfer contexts. 346 The first and third themes help to answer the first research question about recommended and 347 348 effective digital transfer tools two-year college pretransfer students including engineering transfer students. The second theme aligns with the second research question examining the 349 extent to which the resources and supports to go beyond articulation and technical entrance 350 requirements. 351

# 352 Discussion

353 Accessible, Accurate, and Utilizable Information - The primary and consistent theme of this data 354 revolved around a transfer student's ability to find and understand relevant and up-to-date information [33]. The wide range of digital resources and tools identified in this study indicates that there is a lot of information however except for a few exemplars, it appears to be somewhat 356 spread out, fragmented, and hard to find. Additionally, many interview responses and studies 357 indicated that information available to transfer students was hard to find, lacking, out-of-date, or 358 inaccurate with one study even identifying it as asymmetry of information [13]. A significant 359 component of this theme is utilizable information. For the information to be utilizable, support 360 for understanding and applying that information is indispensable. Bailey, a senior executive of a 361 362 national organization, stated that if "...we just assume that transfer students were successful before, and they will be again ... that just seems like kind of setting people up for failure rather 363 than success from the get go." Students need support in the form of digital tools but they alone 364 are not sufficient. Information should be accompanied by guidance and access to professors and 365 advisors to enable more positive experiences and long-term planning [34]. Many students have 366 reported that they are not sure how to "transfer online", thus an advisor to answer questions, 367 create transfer pathways, and ensure greater credit transferability is essential [35]. This support is 368 also key to helping students understand the difference between transferability and applicability. 369 Providing support to help students translate and understand terminology, policy, and processes is 370 371 as important if not more important than simply providing the information.

372 Tools and Resources Developed Specifically for Transfer Students - The theme of the need for tools and resources to be developed specifically for transfer students was most evident in the 373 374 interview data. While they identified several digital resources that were uniquely designed for transfer students, they also pointed out that many tools were not useful for transfer students. 375 Transfer students tend to be more broadly diverse than traditional first-time students in their 376 demographics, age, socio-economic status, working status, first generation status, and many tend 377 to be parents or other family caretakers [15], [17]. This means that transfer students need unique 378 resources, policies, and strategies [39]. Unfortunately however, transfer students are trying to 379 translate resources, policies, and materials that are designed for traditional, first-time students 380 which is a disadvantage [34]. This issue suggests disparities in access and equity for 381

382 nontraditional and transfer students. More information developed from an assets-based

383 perspective that is specific to transfer students needs to be created and made accessible.

Lack of Digital Resources for Engineering Transfer Students - Throughout the expert interviews, 384 although asked for specific engineering context, none of the experts identified digital resources 385 or tools that were specific to engineering transfer students. Most of the tools however do include 386 the ability to look up or request information on an engineering degree program. However, given 387 that we know that engineering pathways are more complex, specific, have more pre-requisite 388 requirements, and differ based on engineering discipline the lack of digital tools specifically 389 designed for engineering transfer students is surprising [1]. When conducting the Internet search 390 focused specifically on engineering transfer resources, the results that were returned were all 391 websites that were specific to a single institution that included general institution information 392 such as transfer guides, course equivalency guides, and general transfer requirements. 393

Limitations: This study is not without limitations. The number of interviewees (11) may be seen 394 as a limitation however, elite interview methodologies use smaller groups of participants [25], 395 396 [26], [27], [29]. In addition, the research team reached saturation of data where in later interviews, new data began to be redundant of data already collected [40], [41]. Also, as 397 previously noted the use of elite interviews can sometimes leave gaps in understanding therefore 398 triangulation utilizing multiple data sources served to strengthen the validity and provide richer 399 descriptions of the phenomenon under review in this study [28]. Next, the analysis of the 400 literature included in the review focused on transfer student capital in engineering and STEM 401 contexts. While general transfer digital tools and resources might have been omitted, this 402 provided a specific perspective for engineering transfer students, specifically addressing part of 403 the first research question of this study. Finally, given the scope and breadth of this research 404 study, a systematic search of all transfer resources on the Internet was not possible. Given that 405 search engine algorithms are dynamic and change often, identical search strings and queries will 406 produce differing results at different times [42]. Thus, the research team opted to conduct simple 407 searches and continued to search until saturation was reached. 408

409 <u>Implications for Engineering Education Practice and Research:</u> This research study identified

- 410 many high-quality digital transfer tools and resources. Engineering education practitioners
- 411 should evaluate the resources that are relevant for their students and create an accessible location
- 412 for the relevant, curated resources. Additionally, proper supports and connections to personnel
- 413 should be included to help transfer students successfully utilize the information. Institutions
- 414 should also inventory curricular information and resources to determine where transfer specific
- 415 versions should be developed. This will better support accessibility and equity for all students
- while not specifically disadvantaging the more diverse transfer student population. Additionally,attention should be made to highlighting the engineering specific requirements and nuances.
- 417 altention should be made to highlighting the engineering specific requirements and nuances.
- 418 There are many new areas to explore in engineering education research related to digital transfer
- tools. Future research should explore the student use and perceptions of digital transfer tools.
- 420 Research should also focus on utilizing existing resources (to prevent duplication) while tailoring
- 421 digital transfer tools to the unique and specific context of engineering transfer. Also, new tools
- 422 should focus on innovative ways to digitally build transfer student capital. It is also crucial that
- 423 as research and new tools are evolving that a focus on an assets-based approach is maintained.

## 424 **References**

- N. L. Smith and E. M. Van Aken, "Systematic literature review of persistence of engineering transfer students," *J. Eng. Educ.*, vol. 109, no. 4, pp. 865–883, Oct. 2020, doi: 10.1002/jee.20357.
- M. Hodara, M. Martinez-Wenzl, D. Stevens, and C. Mazzeo, "Exploring Credit Mobility and Major-Specific
   Pathways: A Policy Analysis and Student Perspective on Community College to University Transfer," *Community Coll. Rev.*, vol. 45, no. 4, pp. 331–349, Oct. 2017, doi: 10.1177/0091552117724197.
- 430 [3] L. Schudde, H. Jabbar, E. Epstein, and E. Yucel, "Students' Sense Making of Higher Education Policies During the Vertical Transfer Process," *Am. Educ. Res. J.*, Apr. 2021, doi: 10.3102/00028312211003050.
- 432 [4] D. M. Grote *et al.*, "Lost in Translation: Information Asymmetry as a Barrier to Accrual of Transfer Student Capital," *Community Coll. Rev.*, vol. 52, no. 1, pp. 3–29, Jan. 2024, doi: 10.1177/00915521231201208.
- 434 [5] C. Maliszewski Lukszo and S. Hayes, "Facilitating Transfer Student Success: Exploring Sources of Transfer
  435 Student Capital," *Community Coll. Rev.*, vol. 48, no. 1, pp. 31–54, Jan. 2020, doi:
  436 10.1177/0091552119876017.
- K. K. Frady and R. Sims, "Use of Transfer Student Capital in Engineering and STEM Education: A Systematic Literature Review," presented at the 2023 ASEE Annual Conference & Exposition, Jun. 2023. Accessed: Nov. 27, 2023. [Online]. Available: https://peer.asee.org/use-of-transfer-student-capital-in-engineering-andstem-education-a-systematic-literature-review
- S. S. Starobin, D. J. Smith, and F. Santos Laanan, "Deconstructing the Transfer Student Capital: Intersect between Cultural and Social Capital among Female Transfer Students in STEM Fields," *Community Coll. J. Res. Pract.*, vol. 40, no. 12, pp. 1040–1057, Dec. 2016, doi: 10.1080/10668926.2016.1204964.
- F. S. Laanan and D. Jain, "Advancing a New Critical Framework for Transfer Student Research: Implications for Institutional Research: Advancing a New Critical Framework for Transfer Student Research," *New Dir. Institutional Res.*, vol. 2016, no. 170, pp. 9–21, Dec. 2016, doi: 10.1002/ir.20181.
- F. S. Laanan, S. S. Starobin, and L. E. Eggleston, "Adjustment of Community College Students at a Four-Year
  University: Role and Relevance of Transfer Student Capital for Student Retention," *J. Coll. Stud. Retent. Res. Theory Pract.*, vol. 12, no. 2, pp. 175–209, Aug. 2010, doi: 10.2190/CS.12.2.d.
- 450 [10] D. L. Jackson and F. S. Laanan, "The role of community colleges in educating women in science and engi-451 neering," *New Dir. Institutional Res.*, vol. 2011, no. 152, pp. 39–49, Dec. 2011, doi: 10.1002/ir.407.
- [11] X. Chen, C. Brawner, M. Ohland, and M. Orr, "A Taxonomy of Engineering Matriculation Practices," in 2013
   *ASEE Annual Conference & Exposition Proceedings*, Atlanta, Georgia: ASEE Conferences, Jun. 2013, p.
   23.120.1-23.120.13. doi: 10.18260/1-2--19134.
- [12] D. M. Grote, W. C. Lee, D. B. Knight, and A. R. Erwin, "Unnecessarily Complicated: An Examination of Information Asymmetry in the Transfer Process," presented at the 2019 CoNECD The Collaborative Network
  for Engineering and Computing Diversity, Crystal City, Virginia, Apr. 2019. [Online]. Available:
  https://peer.asee.org/31804
- 459 [13] D. Reeping and D. B. Knight, "Information asymmetries in web-based information for engineering transfer
  460 students," *J. Eng. Educ.*, vol. 110, no. 2, pp. 318–342, Apr. 2021, doi: 10.1002/jee.20385.
- 461 [14] K. Cheung, E. S. W. Chan, J. Ng, H. Tsang, and H. Leong, "Comparison of workload and academic performances of transfer and native students in an Asian educational context," *High. Educ. Res. Dev.*, vol. 41, no. 2, pp. 300–314, Feb. 2022, doi: 10.1080/07294360.2020.1845619.
- 464 [15] M. F. Daddona, C. Mondie-Milner, and J. Goodson, "Transfer Student Resources: Keeping Students Once
  465 They Enroll," *J. Coll. Stud. Retent. Res. Theory Pract.*, vol. 23, no. 3, pp. 487–506, Nov. 2021, doi:
  466 10.1177/1521025119848754.
- 467 [16] C. Mobley and C. Brawner, "Engineering Transfer Students' Views on Orientation and Advising," in *2013*468 *ASEE Annual Conference & Exposition Proceedings*, Atlanta, Georgia: ASEE Conferences, Jun. 2013, p.
  469 23.524.1-23.524.15. doi: 10.18260/1-2--19538.
- R. Cepeda, M. T. Buelow, S. S. Jaggars, and M. D. Rivera, "'Like a Freshman Who Didn't Get a Freshman
  Orientation': How Transfer Student Capital, Social Support, and Self-Efficacy Intertwine in the Transfer Student Experience," *Front. Psychol.*, vol. 12, p. 767395, Nov. 2021, doi: 10.3389/fpsyg.2021.767395.
- [18] C. Mobley, E. G. Shealy, and C. E. Brawner, "Work in progress: Transfer students in engineering: A qualitative study of pathways and persistence," in *2012 Frontiers in Education Conference Proceedings*, Seattle, WA, USA: IEEE, Oct. 2012, pp. 1–5. doi: 10.1109/FIE.2012.6462260.
- 476 [19] A. M. Ogilvie and D. B. Knight, "Post-transfer Transition Experiences for Engineering Transfer Students," J.
- 477 Coll. Stud. Retent. Res. Theory Pract., vol. 23, no. 2, pp. 292–321, Aug. 2021, doi:
- 478 10.1177/1521025118820501.

- 479 [20] D. Xu, S. S. Jaggars, J. Fletcher, and J. E. Fink, "Are Community College Transfer Students 'a Good Bet' for
  480 4-Year Admissions? Comparing Academic and Labor-Market Outcomes Between Transfer and Native 4-Year
  481 College Students," *J. High. Educ.*, vol. 89, no. 4, pp. 478–502, Jul. 2018, doi:
- 482 10.1080/00221546.2018.1434280.
- 483 [21] K. Moser, "Exploring the Impact of Transfer Capital on Community College Transfer Students," *J. First-Year* 484 *Exp. Stud. Transit.*, vol. 25, no. 2, pp. 53–75, 2013.
- 485 [22] P. Bourdieu, "THE FORMS OF CAPITAL".
- [23] C. Mobley and C. E. Brawner, "'Life prepared me well for succeeding': The Enactment of Community Cultural Wealth, Experiential Capital, and Transfer Student Capital by First-Generation Engineering Transfer Students," *Community Coll. J. Res. Pract.*, vol. 43, no. 5, pp. 353–369, May 2019, doi:
- 489 10.1080/10668926.2018.1484823.
- 490 [24] S. R. Harper, "An anti-deficit achievement framework for research on students of color in STEM," *New Dir.*491 *Institutional Res.*, vol. 2010, no. 148, pp. 63–74, 2010, doi: 10.1002/ir.362.
- 492 [25] A. Kezar, "Transformational Elite Interviews: Principles and Problems," *Qual. Inq.*, vol. 9, no. 3, pp. 395–415, Jun. 2003, doi: 10.1177/1077800403009003005.
- 494 [26] R. S. Natow, "The use of triangulation in qualitative studies employing elite interviews," *Qual. Res.*, vol. 20, no. 2, pp. 160–173, Apr. 2020, doi: 10.1177/1468794119830077.
- 496 [27] A. Kezar, "Understanding Leadership Strategies for Addressing the Politics of Diversity," *J. High. Educ.*, vol.
  497 79, no. 4, pp. 406–441, Jul. 2008, doi: 10.1080/00221546.2008.11772109.
- 498 [28] S. B. Merriam and E. J. Tisdell, "Qualitative Research: A Guide To Design And Implementation Sharan B.
   499 Merriam, Elizabeth J. Tisdell".
- P. H. J. Davies, "Spies as Informants: Triangulation and the Interpretation of Elite Interview Data in the Study of the Intelligence and Security Services," *Politics*, vol. 21, no. 1, pp. 73–80, Feb. 2001, doi: 10.1111/1467-9256.00138.
- [30] P. C. Meijer, N. Verloop, and D. Beijaard, "Multi-Method Triangulation in a Qualitative Study on Teachers'
   Practical Knowledge: An Attempt to Increase Internal Validity".
- 505 [31] "Access to a Digital Degree Planner | CSU." Accessed: Nov. 27, 2023. [Online]. Available:
   506 https://www.calstate.edu:443/csu-system/why-the-csu-matters/graduation-initiative-2025/closing-the-equity 507 gap/Pages/access-to-a-digital-degree-planner.aspx
- J. Bundy, M. Retallick, E. Foreman, and K. Powell, "College of Agriculture Students' Transfer Experiences
  Compared to the Experiences of Their University Peers," *J. Agric. Educ.*, vol. 63, no. 1, pp. 149–164, Apr.
  2022, doi: 10.5032/jae.2022.01149.
- 511 [33] K. Cheung *et al.*, "Prototype Development of a Cross-Institutional Credit Transfer Information System for
  512 Community College Transfer Students," *Sustainability*, vol. 13, no. 16, p. 9398, Aug. 2021, doi:
  513 10.3390/su13169398.
- 514 [34] M. J. Rosenberg, "Understanding the Adult Transfer Student—Support, Concerns, and Transfer Student Capital," *Community Coll. J. Res. Pract.*, vol. 40, no. 12, pp. 1058–1073, Dec. 2016, doi: 10.1080/10668926.2016.1216907.
- 517 [35] S. Hayes, L. Lindeman, and C. Lukszo, "The Role of Academic Advisors in the Development of Transfer Stu-518 dent Capital," *NACADA J.*, vol. 40, no. 1, pp. 49–63, Jul. 2020, doi: 10.12930/NACADA-18-35.
- 519 [36] D. Ireland, J. Esiason, and A. Menier, "A Post-Transfer Pathways Program for Improving Transfer Success in
   520 Undergraduate Computing and Engineering".
- [37] E. Cooney, E. Freije, and M. (Alice) Zhao, "Using ePortfolios to Facilitate Transfer Student Success," in *2020 ASEE Virtual Annual Conference Content Access Proceedings*, Virtual On line: ASEE Conferences, Jun. 2020,
   p. 35463. doi: 10.18260/1-2--35463.
- [38] M. H. Hyman Cheryl, "Using Innovative Technologies to Improve Transfer Student Success." Accessed: Nov.
   27, 2023. [Online]. Available: https://www.insidehighered.com/blogs/tackling-transfer/using-innovative-tech nologies-improve-transfer-student-success
- X. Wang, S. Y. Lee, and A. Prevost, "The Role of Aspirational Experiences and Behaviors in Cultivating Mo mentum for Transfer Access in STEM: Variations Across Gender and Race," *Community Coll. Rev.*, vol. 45, no. 4, pp. 311–330, Oct. 2017, doi: 10.1177/0091552117724511.
- 530 [40] M. P. Grady, Qualitative and Action Research: A Practitioner Handbook. Phi Delta Kappa International, 1998.
- [41] B. Saunders *et al.*, "Saturation in qualitative research: exploring its conceptualization and operationalization,"
   *Qual. Quant.*, vol. 52, no. 4, pp. 1893–1907, Jul. 2018, doi: 10.1007/s11135-017-0574-8.
- 533 [42] M. Ćurković and A. Košec, "Bubble effect: including internet search engines in systematic reviews introduces
  534 selection bias and impedes scientific reproducibility," *BMC Med. Res. Methodol.*, vol. 18, p. 130, Nov. 2018,

# 2023 ASEE Southeastern Section Conference

535 doi: 10.1186/s12874-018-0599-2.

536