Teaching an Engineering Course Online Using Blackboard

Ismail I. Orabi, Ph.D.
Professor of Mechanical Engineering
School of Engineering and Applied Sciences
University of New Haven
West Haven, CT 06516

Abstract

Online-based course delivery has become an attractive option for expanding its reach to new students and to added flexibility and convenience of existing students. Since the academic semester of spring '03, the students at the University of New Haven (UNH) have had the opportunity to enroll in such a course. It is the first course to be offered completely online by the School of Engineering at the University of New Haven.

This paper presents and addresses many of the technical challenges that are encountered during the process of developing and implementing an engineering course for online delivery at the University of New Haven. This paper presents the procedure that was followed in transforming a traditional course in Introduction to Engineering for delivery as a completely interactive online course. The results show that there was no statistical difference in student learning between on-campus and online students.

1. Introduction

The key to successful online and traditional classrooms is to analyze course material, determine how well existing material will translate online, create new approaches to communicate with students, and evaluate and rebuild the course as problems arise. The students at the University of New Haven (UNH) have had the opportunity to enroll in an online engineering course since spring '03. The study that compares the on campus with online students shows no significant difference in the learning of students as shown through regular test and other course requirements\(^1\). In all, students favored the flexibility and convenience of the online course. They appreciated being well informed by the instructor of the expectations, objectives and concepts of the course, and the overall organized nature of the course.

2. Course Description
ES 107, Introduction to Engineering, is a three semester-hour course. It provides an introduction to engineering through a realistic and hands-on problem-solving experience. It focuses on engineering design process—the application of math, science, and technology to create devices and systems that meet human needs. It provides an introduction to group work, to oral and written communications and to engineering ethics. The course is required for all freshman-engineering students, and a large number of non-engineering majors at the University of New Haven take it as a scientific methodology elective. Consequently, an estimated 200 undergraduate students annually take the course in sections containing approximately 25 students. There is a relatively even mixture of sophomore, junior and senior students that enroll in the class. The pre-requisite is college algebra.

The online version of Introduction to Engineering is designed to accommodate many students on co-op assignments across the New England area. It also affords convenience for student with unusual schedules and for students who do not live close to campus. In addition, a distance-based format provides local full-time and non-traditional students with an opportunity to enroll and participate in courses with added time flexibility.

Course Outcomes: Students should be able to

1. describe the various branches of engineering (civil, computer, electrical, industrial, mechanical, and chemical engineering);
2. apply engineering problem solving techniques; and be introduced to some computer applications used in engineering;
3. understand how to work efficiently as part of a team;
4. demonstrate an understanding of the "Design Process";
5. enhance written and oral communication skills
6. know engineering ethics.

3. Online Development Software – Blackboard

The Blackboard system provides an easy-to-learn online site for communicating with students via email, discussion boards, and announcements as shown in Figure 1. Blackboard is a web-based educational software platform used by more than 2800 institutions in over 50 countries. Examples of Blackboard usage at other institutions have been documented.
Figure 1: Announcement Page with Links to Other Menus.

- Announcement Page
- Links to other menus

February 16 - 23, 2005

Wed, Dec 15, 2004 - Final grade
Dear Students,

Your final grade is posted on the Blackboard. It was pleasure working with you.

Thank you for your time, your enthusiasm and your participation throughout the semester. I sincerely hope that you get something out of this class. Keep on tinkering!

Best wishes to all for a happy holiday.

Prof. Orakli

Thu, Dec 02, 2004 - Final Project due date is "important"

If you are unable to present your final project on December 13th at 1:00 pm, you may deliver your presentation and test your prototype in one of my regular classes. The in-class presentations and demonstrations will be held in room 207 (Blackman Hall at UUM) on the following dates: Wednesday December 8th at 11:30 am, Thursday December 9th at 10:00 am and Thursday December 9th at 7:00 pm. These three times are provided for your convenience, and you should select the best time for your presentation.

Warm Wishes,
Prof. Orakli

Wed, Dec 01, 2004 - Final Design Project Submission Deadline 13 days left

Please remember that there are only 13 days left to complete the final design project. The final presentation should be submitted to engineering@umich.edu and the final design project should be submitted to hardcopy or electronic copy to the Instructor.

Prof. Orakli

Figure 2: Course Documents Page with Links to Other Menus.

- Course Documents Page
- Links to other menus

Course Documents
Assignments
Drop Box
Communications
Discussions Board
External Links
- Tools

- Course Map
- Control Panel

Week #1: Sept. 19 - Learning Unit #1
- This learning unit contains some introductory materials including History of Engineering and Engineering Ethics.

Week #2: Sept. 26 - Learning Unit #2
- This learning unit contains computer tools.

Week #3: Sept. 30 - Learning Unit #3
- This learning unit contains a brief introduction to Engineering and Society.

Best scores for wpb020203
http://bridgecontest.umich.edu/2002results.htm

West Point Bridge Designer
http://wpbdesign.umich.edu/
Class documents and assignments can be easily posted for student access 24 hours a day, 7 days a week as shown in Figures 2 and 3. A separate area for students allows the instructor to create forums with a separate discussion board as shown in Figures (4a-4b). In Blackboard, the Discussion Board tool has allowed the instructor to set up an area where students and instructors can post and respond to messages. As an example Discussion Board Forums are shown in Figure 4a. Students have used the Discussion Board to post their replies and comments for each other or for the instructor Figure 4b. The instructor has posted a discussion topic each week and each student has been required to participate in the discussion at least once per week. These responses have been posted in Blackboard and can be seen by the entire class at any time. The quality of participation, questions, comments, and discussion are monitored and guided by the instructor.

Figure 3: Assignments Page with Links to Other Menus
**Figure 4a: Discussion Board Forums**

**Today's Visions of the Science of Tomorrow**

This is a forum in which you can share your thoughts about the science of tomorrow. Post your reply by Sept. 20.

**Genetically Engineered Food**

Share your thoughts and ideas on the future of DNA and genetically-altered food. Post your opinion by Sept. 27.

**The Importance of Space Exploration**

This is a forum in which you can share your thoughts about space exploration after shuttle Columbia tragedy. Post your opinion by Oct. 4.

**Technology in the Classroom**

This is a forum in which you can share your thoughts regarding technology and women. Post your opinion by Oct. 11.

**Digital Surveillance**

This is a forum in which you can share your thoughts regarding this question: Do Internet companies or the government have a responsibility to protect your personal information online? Post your opinion by October 25.

**Figure 4b: Discussion Board thread with Links to Other Menus.**

*Dear Mr. President,*

One pressing issue that I believe needs to be addressed in the near future is the energy crisis. This issue is seemingly coming to a head at this time due to our rising relations with nations that have supplied our country with fuel in the past. Although, it has been said that these nations only supply approximately 10% of our fuel, it is a great deal of fuel to lose due to the high demand on energy in this country.

When I was working for Congressman Sam Farr (D) of the 17th district of California, the idea of tapping into the resources of ANWR was introduced. The issue with this is that ANWR is a declared reserve for many endangered animals and any sort of disturbance would interrupt the balances established in this area and could bring great harm to these animals.

There is a pressing need to find an alternative form of energy or for evaluation of our current energy use. We also need to examine why our national energy use is so much higher than any other nation. For instance we may look into making things that are more fuel efficient more affordable instead of more expensive (e.g. hybrid cars). The solution to this problem will not be found very easily, but it is definitely something that needs to be addressed before the problem becomes unbearable.

*Thank you,*

Jane Finner

*Proceedings of the 2005 American Society of Engineering Education Annual Conference & Exposition*

*Copyright C 2005, American Society of Engineering Education*
4. Course Format Description

The course lecture notes are provided, assignments are given and collected, and quizzes are conducted all on a regular schedule via Blackboard. The tests are available for four hours on the test dates for the online course. Quizzes have a time limit that is designed to be sufficiently restrictive to prevent the students' answering questions by spending a lot of time looking up the material in the text. Students are only allowed one attempt for a quiz and have to complete it within the specified time limit.

The course format is as follows:

- The online-based course is offered almost exclusively on the web. The class meets once at the end of the semester to present the final design projects. An optional brief meeting at the beginning of the semester is also held to go over the Blackboard tutorial and course syllabus similar to the ones in the traditional format, as well as for testing purposes. Course materials in the form of lecture notes, text-based supplementary materials, discussion groups, and testing are offered through the Internet. Blackboard is used as the course delivery platform.

- The online-based course is composed of twelve learning units. After each learning unit is completed, a timed homework is assigned and submitted online, and graded by the instructor. Three tests are administered online during the semester and graded electronically. Grades are posted on the Blackboard grade book.

- A threaded discussion is given weekly during the semester. The forums present issues regarding current events in technology and engineering. Students are given deadlines to post their opinions regarding the issue.

- Each student is required to write three to five paragraphs about the issue at hand. In addition, each student is required to respond to at least one post from another student in the class. The quality of participation, comments and suggestions are graded and posted in the Blackboard grade book.

5. Course Statistics  Access / Application

The "Course Statistics" tool in the Control Panel is a useful tool to find out which parts of the course are being utilized. There are several options available. For instance, you could use Blackboard Course Statistics to generate reports and obtain a summary of the course usage and utilization of the main areas (content, communication, groups, and student tools). For more specific reporting, you can also use the tracking tool to identify if each student opened the handouts, PowerPoint files, and other documents you made available in the course site. In order to use the tracking tool, you have to select it when you upload each file. This allows Blackboard to track the file during the semester.
A report can be generated to view the overall course statistics (Figure 5), number of accesses over time (Figure 6), user accesses by hour of the day (Figure 7), and user accesses by day of the week (Figure 8). The Digital Drop Box (Figure 9) was used to grade assignments and extra-credit problems submitted by students.

Figure 5: Overall Course Statistics for the online version of Introduction to Engineering

Figure 6: Number of Accesses over Time – from September to December 2004.
Figure 7: Number of Accesses over Hours of Day

Figure 8: Number of Accesses over Day of Week
7. Instructional Materials

Computer-based instructional tools are used in both modes of teaching. It is challenging to use these tools in a way that would be interesting for the students and enhance their learning skills. The main delivery tools are PowerPoint, MS words and Excel. Animation and simulation software are also used in both sections. Excel’s built-in function is used to help students to build confidence in their understanding of the relevant topics.

Consider for example the fundamental concept of stress analysis of a cantilever beam. The task for this exercise is to develop a spreadsheet that will tabulate the maximum fiber stress at any point along the beam. The user should have the ability to change the following variables: (F, L, t, w). When any change is made, the graphs should automatically update. An example of a spreadsheet is provided below in Figure 10.
6. Sample online Test Questions:

Figure 11 shows the sample test questions. The questions focus on problem solving skills. Students record their answers for each question. Figure 12 shows the results of assessment after the student submits their test. An X or check indicates whether the question is incorrect or correct, respectively. The number of points received for each question is displayed beside the question number.

Figure 10: Stress & Moment Distribution in a Cantilevered Beam
Figure 11: Sample online Questions

Figure 12: Sample online Questions Results
8. Discussion:

It is an interesting and rewarding experience to develop and teach this online course. The course is offered simultaneously with an on-campus section that is also taught by the same instructor. This allows the direct comparison of the performance of students in the two modes of teaching. The students in the two classes are comparable since they are all drawn from the same pool of students who are already enrolled in our regular programs. The tests and assignments are almost identical in both sections taught by the same instructor with minor variations in the questions.

It is observed that online students have a higher drop out rate (12%) than traditional students (5%). This is consistent with other observations that attrition rates tend to be higher with online courses. However, tests and assignments show no significant difference in the learning of students. The results are much more consistent between the two sections. Figure 13 shows the performance on a total of five identical homework assignments given to the two course sections during the semester.

![Homework Performance Comparison](image)

Figure 13: Homework Performance Comparison

The homework and labs were done under similar conditions with the students given one or two weeks to complete each assignment. As Figure 13 shows, there was no significant difference in performance. Figure 14 shows a significant difference in lab performance (hands-on projects). It is likely that the on-campus students spent more time on the projects than online students.
The performance on the tests was also compared. As shown in Figure 15, it was found that the results were comparable except for test #2. Test #2 was focusing on engineering mechanics. The reason for this discrepancy may be the difference in background of the students in the two sections.

![Labs Performance Comparison](image1.png)

**Figure 14: Lab Performance Comparison**

![Test Performance Comparison](image2.png)

**Figure 15: Test Performance Comparison**
The comparable performance in the tests was particularly interesting. The conditions for taking quizzes were quite distinct for the two course formats. The tests were available for twenty-four hours on the test dates for the online course and administered in class for the traditional format section. Quizzes had a time limit that was designed to be sufficiently restrictive to prevent the students' answering questions by spending a lot of time looking up the material in the text. Students were only allowed one attempt for a quiz and had to complete it within the specified time limit.

8. Conclusion

In the last four semesters, an online Introduction to Engineering Course has been developed and taught at the University of New Haven in the School of Engineering and Applied Sciences. While the online course of ES107 appeals to many students due to the flexibility and convenience it offers, not all students are suited to online learning. The course assessment shows that the online courses should be offered only for those students who have the necessary self-discipline and study skills, and are somewhat proficient in computer usage. Online courses should be targeted to independent, motivated learners, who want an alternative to face-to-face teaching.

The majority of online students are able to learn the material as effectively as the traditional student but have the added flexibility and convenience to obtain information in or out of the classroom. According to the students' comments, they consistently enjoy the new teaching method and like the flexibility.

Bibliography

1. Orabi, I, A Comparison of Student Performance in an Online with traditional Based Entry Level Engineering Course, Proceedings of 2004 American Society for Engineering Education Annual Conference and Exposition

Biographical Information
ISMAIL I. ORABI, Professor of Mechanical Engineering at University of New Haven. He received his Ph.D. from Clarkson University, and his MS degree from the State University of New York and B.S. from Cairo Institute of Technology (now Helwan University), all in Mechanical Engineering. He has published over 25 technical articles in refereed journals and conference proceedings. His research interests include theoretical and computational investigation in the area of mechanical vibrations and dynamic systems and control. Professor Orabi has taught courses in both undergraduate and graduate level Mechanical Vibrations and Multimedia Engineering Analysis, and undergraduate level thermodynamics, Measurement Systems, Engineering Mechanics and Introduction to Engineering. One of Professor Orabi's most recent projects involves the development of Learning Modules on the web. These modules provide information, not only about particular course material, but also about more general topics relevant to engineering. He is also working on Computer-Aided Experimentations using LABVIEW. Professor Orabi has received a number of research awards from the State of Connecticut and United Technologies. He has established two Laboratories: the Materials Testing laboratory sponsored by the National Science Foundation, and the Engineering Multimedia Laboratory funded by AT&T. He is a member of ASME and ASEE.